

Creating the Public Sector of the FUTURE!

LEADING FOR INNOVATION IN THE PUBLIC SECTOR



Does your public sector organization need inspirational and innovative leaders to drive productive, positive change, continuous improvement & organisational adaptability in a complex and rapidly evolving world?

The Twenty First century requires a new style of public sector leadership that can harness the collective cognitive and creative resources of people in the service of organisational innovation that will ensure sustainability, adaptability and relevance.

It is about understanding the difference between managing innovation and managing **for** innovation and it is about knowing how to create an agile, autonomous workforce, adept at problem-solving and committed to life-long learning.

This unique and highly acclaimed workshop with Dr. Irena Yashin-Shaw, one of Australia's leading experts in public sector innovation delivers the skills to effectively facilitate and implement innovation in alignment with the key public sector goals.

*I am really glad I attended. The content was exactly what I needed. In our department, Innovation, has been a hot topic since early 2012 and I found this workshop has really helped me to move some of my thinking about innovation into action, it has demystified innovation and given good ideas about how to create an innovative work place and build an innovative culture in my organisation. I will be recommending this to my colleagues. This was one of the **most engaging workshops** I have attended. The presentation style was varied and stimulating, to match the content. Terry O'Connor, Regional Director, Department of Communities, Child Safety and Disability Services North Queensland*

Without the right innovative and effective leadership in public sector agencies, other initiatives will not succeed.

This workshop offered me the opportunity to learn from one of the best! Dr Yashin-Shaw succinctly captures innovation and makes it "real" to public sector leaders. From small "improvement" ideas to big ticket items, Dr Yashin-Shaw takes participants through a range of tools, methodologies and concepts which are readily transferrable into the workplace. Kristine Tully, Director. Business Development & Innovation. SmartService QLD

Dr. Irena Yashin-Shaw

What You'll learn!

How to:

- ▶ Create the culture, mindset, conditions and systems in which innovation can flourish in your agency
- ▶ Apply new models of leadership for engaging people in innovation
- ▶ Identify & avoid the common mistakes that block innovation in the public sector
- ▶ Nurture teams that are self-reliant, self-reflective, agile and open to innovation
- ▶ Use innovation to become a high performing workplace
- ▶ Demonstrate the key leadership behaviours that promote innovation
- ▶ Develop better creative problem-solving skills for yourself as well as among your staff.

"Dr. Irena should be on the top of your list if you want to creatively lead your team through change processes". Bronwyn Clee, Director, Bronwyn Clee & Associates. Darwin. NT.

*Innovation Edge builds innovation capacity in organisations by shifting mindsets, creating the culture, opening the channels and removing barriers with.....
WORLD CLASS INNOVATION EDUCATION!*

We have a suite of programs available or we can tailor make and custom design a solution for your agency!



The Innovation Age Requires a New Style of Public Sector Leader!

LEADING FOR INNOVATION IN THE PUBLIC SECTOR



Dr Irena Yashin-Shaw PhD
Liberating Innovation Creativity & Leadership

With a PhD in Creative Problem-Solving and a Masters Degree in Adult Education, Irena is a highly experienced corporate educator adept at helping people to rediscover their creativity and apply it productively for innovation. She understands what works and why when it comes to helping people, teams and organisations learn, transform and evolve. You are guaranteed a high-quality experience with results!

BENEFITS

- Improve staff morale, engagement and collaboration
- Creatively solve your difficult problems
- Harness the untapped potential of your people
- Maintain relevance in a rapidly changing world by strengthening your innovation capacity and capabilities
- Embed processes and systems to ensure innovative outcomes for your public sector organisation.



"Thank you Dr. Irena - your workshop was exceptional! I felt motivated and inspired and my dormant creativity seemed to jump to attention. You have an amazing delivery that is inclusive, informative, consultative and challenging". **Ana Walker. Dispute Resolution Centre. Cairns**

"The tools, techniques, models and systems Irena teaches are simple to use and make business sense." **Connie da Cunha. Manager. Department of Transport and Main Roads**

WHO SHOULD ATTEND

- Public sector managers and leaders at all levels
- Emerging leaders
- Team and project leaders
- Supervisors
- Directors

All participants receive a soft copy of Dr. Irena's new book to serve as an on-going reference. It is packed with first hand case studies from the Qld. public sector!



The *Leading for Innovation in the Public Sector Workshop* delivered by Dr. Irena Yashin-Shaw highlighted to the many managers present that innovation can happen at all levels of government and not only at the "whole of organisation" level. Innovation can be for the benefit of a department, section or work group.

The workshop emphasised to me that it is not exclusively the manager's responsibility to be the innovator. Rather the manager or Department head can provide the environment for innovation to happen by removing the barriers and clearing the pathways so that team members have the opportunity to innovate and are ABLE to innovate.

I am less likely to be the innovator in my workplace because I am slowly becoming one of the "dinosaurs" because of my length of service, but I recognise there are young, talented and dynamic staff working for me who better understand new technology and have some great ideas about how to improve our service delivery. So I now assist and guide them to get their ideas and innovations implemented. The *Leading for Innovation Workshop* highlighted, for me, the importance of managers being the **catalysts** for innovation. **Chief Superintendent Colin May Director Regional Operations Central Region. Queensland Fire & Emergency Services**

From understanding our own innovation mindset to encouraging communication, fearlessness and creativity in others, Irena took us on a journey in how to understand, promote and implement a culture of innovation in our organizations. Peppered with anecdotes and stories, practical examples and interactive group activities, the "Leading For Innovation" course is a thought-provoking and insightful lesson which can be applied practically." **Jane Dennis, Principal Advisor, Translink**

As a senior member of the QLD Public Service I found Irena's workshop to be one of the best development opportunities I have attended for quite some time. The concept of innovation was brought to life for me and I found myself challenging my own self-imposed boundaries to innovation in my daily working life. I left the workshop with extra tools, knowledge and heaps of enthusiasm to go back to my team and get really "innovative". Thanks Dr. Irena. **Lucinda Reck, Department of Communities, Child Safety and Disability Services**