

# One day Workshop

## CREATING INTRAPRENEURS IN THE PUBLIC SECTOR



Government agencies, like all other organisations today, are transforming themselves in order to rise to the complex challenges of the 21<sup>st</sup> century.

**INTRAPRENEURS** can be the driving force behind this transformation!

### WHAT IS INTRAPRENEURIALISM?

It is the act of behaving like an **ENTREPRENEUR** whilst working **INSIDE** a large organization.

**Intrapreneurialism** is the demonstration of **business acumen**, **personal leadership** & **creative problem-solving** abilities that enables employees to find, explore & implement worthy ideas that help the organisation to be **future-ready** and **relevant**. In a fast-moving world, **intrapreneurs** are the source of **energy** and **creativity** that helps an organisation, especially one steeped in bureaucracy, to find and exploit change and innovation opportunities. They are the **MOST** valuable of all employees!

Invest in yourself and your team. Become more **enterprising** in your approach to **envisioning and creating the future**. Solve problems, implement your ideas and influence for positive change. Discover some powerful, road-tested tools and approaches guaranteed to help transcend bureaucratic thinking and doing in the service of creating **PUBLIC VALUE**.

*“Developing our intrapreneurial skills with Dr. Irena has been hugely beneficial for changing the way we think about our business problems and their solutions.”* K. Dyble.  
Manager. QSA.

*Dr. Irena Yashin-Shaw*

### What You'll learn!

- ▶ **A framework for public sector intrapreneurialism**
- ▶ **Why nurturing your intrapreneurial abilities is the BEST investment you can make in yourself and your workplace**
- ▶ **How to be intrapreneurial inside a public sector context**
- ▶ **Steps to becoming an ‘opportunity finder’**
- ▶ **Ways of quantifying the impact of intrapreneurial activities**
- ▶ **Processes for developing business acumen**
- ▶ **How to overcome barriers to intrapreneurialism**
- ▶ **The intrapreneurial skillset and how to use it to achieve your strategic goals.**
- ▶ **Ways to turbocharge your transformation efforts!**

*“Great program! I have used the central model as a reference in developing my own change strategy.”* Ingrid. MacDonald.  
A/Manager. Digital Archiving Program.

*Want to bring a culture of intrapreneurialism to your workplace?*

Ask about Dr. Irena's in-house extended mentoring program called **Human Helium: Creating intrapreneurs that help government agencies to SOAR**

# One day workshop Brisbane

## CREATING INTRAPRENEURS IN THE PUBLIC SECTOR



### Dr Irena Yashin-Shaw PhD

Liberating Innovation Creativity & Leadership

With a PhD in Creative Problem-Solving and a Masters Degree in Adult Education, Dr. Irena is a highly experienced corporate educator adept at helping people to liberate their creativity and intrapreneurial thinking to solve problems and drive innovation. She understands what works and why when it comes to helping people, teams and organisations learn, transform and evolve. You are guaranteed a high-quality experience with results!

### BENEFITS

- Find ways of addressing **key public sector challenges** such as:
  - Cutting red tape
  - 'De-siloing'
  - Transforming legacy systems
  - Streamlining bureaucratic outdated processes
  - Transitioning to digitisation
  - Finding clever ways to reclaim **tens of thousands of dollars** of lost productivity within your workplace!
- Inspire participation and collaboration to address complex challenges.



*"Thank you Dr. Irena - your workshop was exceptional! I felt motivated and inspired and my dormant creativity seemed to jump to attention. You have an amazing delivery that is inclusive, informative, consultative and challenging".* Ana Walker. Dispute Resolution Centre. Cairns

*"The tools, techniques, models and systems Irena teaches are simple to use and make business sense."* Connie da Cunha. Manager. Department of Transport and Main Roads

### WHO SHOULD ATTEND?

Public sector employees, managers and leaders at **ALL LEVELS** who want to create public value while developing their intrapreneurial skills.

### BONUS

Participants receive an e-copy of Dr. Irena's latest book which is packed with first hand case studies from the Qld. public sector!



*This workshop gave me a new way of thinking and a foundation for innovative leadership. It was challenging but great!*

L. Hutchinson. Qld Health.

*It was interesting to be reinvigorated about making improvements and changing the way we operate whilst learning how to do this differently.*

S. Howard. Qld Health.