

One day Workshop

CREATING INTRAPRENEURS

Wednesday, 18 September 2019



Organisations today, are transforming themselves in order to rise to the complex challenges of the 21st century.

INTRAPRENEURS can be the driving force behind this transformation!

WHAT IS INTRAPRENEURIALISM?

It is the act of behaving like an **ENTREPRENEUR** whilst working **INSIDE** a large organisation.

Intrapreneurialism is the demonstration of **business acumen**, **personal leadership** & **creative problem-solving** abilities that enables employees to find, explore & implement worthy ideas that help the organisation to be **future-ready** and **relevant**. In a fast-moving world, **intrapreneurs** are the high-potential multipliers who are the source of **energy** and **creativity** that helps an organisation, to exploit change and innovation opportunities. They are the **MOST** valuable of all employees!

Invest in yourself and your team. Become more **enterprising** in your approach to **envisioning and creating the future**. Solve problems, implement your ideas and influence for positive change. Discover some powerful, road-tested tools, approaches and frameworks guaranteed to help transcend 'business-as-usual' thinking and doing in the service of creating new **VALUE**.

"Developing our intrapreneurial skills with Dr. Irena has been hugely beneficial for changing the way we think about our business problems and their solutions." K. Dyble. Manager. QSA.

Dr. Irena Yashin-Shaw

What You'll learn!

- ▶ A framework for developing intrapreneurs
- ▶ Why nurturing your intrapreneurial abilities is the **BEST** investment you can make in yourself and your workplace
- ▶ How to be intrapreneurial inside a large organisation
- ▶ Steps to becoming an 'opportunity finder'
- ▶ Ways of quantifying the impact of intrapreneurial activities
- ▶ Processes for developing business acumen
- ▶ How to overcome barriers to intrapreneurialism
- ▶ The intrapreneurial skillset and how to use it to achieve your strategic goals.
- ▶ Ways to turbocharge your transformation efforts!

"Great program! I have used the central model as a reference in developing my own change strategy." Ingrid. MacDonald. A/Manager. Digital Archiving Program.

Want to bring a culture of intrapreneurialism to your workplace?

Ask about Dr. Irena's in-house extended program called **Human Helium: Creating intrapreneurs that help organisations to SOAR** ▶▶▶

One Day Public Workshop Package

CREATING INTRAPRENEURS



Dr Irena Yashin-Shaw PhD

Liberating Innovation Creativity & Leadership

With a PhD in Creative Problem-Solving and a Master's Degree in Adult Education, Dr. Irena is a highly experienced corporate educator adept at helping people to liberate their creativity and intrapreneurial thinking to solve problems and drive innovation. As one of Australia's leading authorities on intrapreneurialism, she understands what works and why when it comes to helping people, teams and organisations learn, transform and evolve to be future-ready.

BENEFITS

- Find ways of addressing **key organisational challenges** such as:
 - *Cutting red tape*
 - *'De-siloing'*
 - *Transforming legacy systems*
 - *Streamlining bureaucratic outdated processes*
 - *Transitioning to digitisation*
 - *Finding clever ways to reclaim **tens of thousands of dollars** of lost productivity within your workplace!*
- Inspire participation and collaboration to address complex challenges.



"I love effective processes, so I love the structure that Dr. Irena Yashin-Shaw provides for influencing and implementing innovation and change through intrapreneurialism." **Wayne Boulton. Manager. Department of Housing and Public Works.**

"Excellent workshop!! I learnt a great deal that could be immediately applied in my workplace to motivate change and get some wins quickly. A truly unique experience." **Peter Wiltshire Project Manager. RoadTek.**

WHO SHOULD ATTEND?

Leaders, emerging leaders, aspiring leaders and influencers at ALL LEVELS who want to create positive and meaningful change while developing their intrapreneurial skills. Ideal for people and teams tasked with driving, catalysing and championing innovation. If your area is undergoing change, this is your opportunity to help shape that.



More than a workshop! This package is designed to create and support momentum for positive change through intrapreneurialism. The learning is delivered via a number of channels to ensure traction for intrapreneurial initiatives that will return huge value to you and your workplace.

Cost pp: Early Bird (Ends 18th August) \$790 incl. GST
Corporate (4 or more) \$790 incl. GST
Full Registration \$890 incl. GST

Location: Royal on the Park, 152 Alice St. Brisbane.

Date & Time: Wednesday, 18th September 2019, 9:00am – 4:45pm

Inclusions: All catering + comprehensive manual + on-boarding pack + 10 week post-program follow-up + Q & A webinar + Dr. Irena's new book, INTRAPRENEUR!

Use this link to register and pay

<https://www.eventbrite.com.au/e/creating-intrapreneurs-one-day-public-workshop-bne-september-2019-tickets-63315941686>

Please note: If the registered person is unable to attend on the day please send a substitute. No refunds.

Contact Tania at admin@drirenayashinshaw.com or 3849 5003 if you have any questions or require alternative payment methods.

This workshop gave me a new way of thinking and a foundation for innovative leadership. It was challenging but great!
L. Hutchinson. Qld Health.